

# Street. Strip. Salt. *Speed!*

## Customer Questionnaire

NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

MOBILE: \_\_\_\_\_ BEST CONTACT TIME: \_\_\_\_\_

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HOW DO YOU WANT TO USE YOUR CAR? (tick all that apply)

STREET \_\_\_\_\_ STRIP \_\_\_\_\_ SALT \_\_\_\_\_

DO YOU HAVE A BASE CAR ALREADY? YES \_\_\_\_\_ NO \_\_\_\_\_

IF YES, PLEASE PROVIDE THE BASE CAR DETAILS?

YEAR \_\_\_\_\_ MAKE \_\_\_\_\_ MODEL \_\_\_\_\_ ENGINE \_\_\_\_\_

GENERAL CONDITION? \_\_\_\_\_

IF NO, DO YOU HAVE A PARTICULAR CAR IN MIND?

YEAR \_\_\_\_\_ MAKE \_\_\_\_\_ MODEL \_\_\_\_\_ ENGINE \_\_\_\_\_

OR DO YOU HAVE A GENERAL CAR IN MIND?

1930'S \_\_\_\_\_ 1940'S \_\_\_\_\_ 1950'S \_\_\_\_\_ 1960'S \_\_\_\_\_ 1970'S \_\_\_\_\_ LATER \_\_\_\_\_

CHEV \_\_\_\_\_ FORD \_\_\_\_\_ CHRYSLER \_\_\_\_\_ CADILLAC \_\_\_\_\_ OTHER \_\_\_\_\_

OR WE CAN ALSO DISCUSS YOUR GOALS AND SUGGEST A STYLE & SOME VEHICLES...

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IS THERE A PARTICULAR STYLE OF BUILD YOU WOULD LIKE?

NOSTALGIA \_\_\_\_\_ KUSTOM \_\_\_\_\_ RAT-ROD \_\_\_\_\_ PRO-STREET \_\_\_\_\_ PRO-TOURING \_\_\_\_\_

ARE THERE ANY PARTICULAR FEATURES YOU WANT ON THE CAR?

PAINT \_\_\_\_\_ WHEELS \_\_\_\_\_ TYRES \_\_\_\_\_ ENGINE \_\_\_\_\_ INTERIOR \_\_\_\_\_

WHAT ARE THE PERFORMANCE GOALS FOR THE VEHICLE?

STREET \_\_\_\_\_ NEXT SUBURB \_\_\_\_\_ NEXT CITY \_\_\_\_\_ NEXT STATE \_\_\_\_\_ DAILY \_\_\_\_\_

STRIP \_\_\_\_\_ 13+ \_\_\_\_\_ 12'S \_\_\_\_\_ 11'S \_\_\_\_\_ 10'S \_\_\_\_\_ 9'S \_\_\_\_\_ 8'S OR LESS \_\_\_\_\_

SALT \_\_\_\_\_ 100-125 \_\_\_\_\_ 125-150 \_\_\_\_\_ 150-175 \_\_\_\_\_ 175-200 \_\_\_\_\_ 200+ \_\_\_\_\_

LIST YOUR 3 MOST FAVORITE / INFLUENTIAL CARS THAT RESEMBLE THE VEHICLE YOU WANT

\_\_\_\_\_

IS THERE ANYTHING ELSE YOU CAN TELL US THAT WILL HELP WITH THE DESIGN & SPECIFICATION OF YOUR CAR?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

ARE THERE ANY SPECIFIC QUESTIONS YOU HAVE AT THIS POINT IN TIME?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

FINALLY, WHAT SORT OF BUDGET DO YOU HAVE IN MIND FOR THE BUILD? \$\_\_\_\_\_,000

THANKYOU FOR GIVING STREET. STRIP. SALT. *SPEED!* THE OPPORTUNITY TO CONSIDER YOUR BUILD. WE LOOK FORWARD TO WORKING WITH YOU IN THE FUTURE, UNDERSTANDING, VISIONING AND DELIVERING YOUR AUTOMOTIVE DREAM. AT STREET. STRIP. SALT. *SPEED!* WE AIM TO DELIVER AN OUTSANDING CUSTOMER EXPERIENCE, AND ULTIMATELY EXCEED YOUR EXPECTATIONS. WE WILL ACHIEVE THIS BY MAINTAINING A HIGH LEVEL OF COMMUNICATION PRIOR TO & DURING THE BUILD ABOUT ALL ASPECTS OF YOUR VEHICLE. WE LOOK FORWARD TO THAT COMMUNICATION CONTINUING AFTER THE BUILD, AS YOU ENJOY YOUR RIDE...& HOPEFULLY WE WILL SEE YOU ON THE STREET, STRIP, & SALT. *SPEED!*